



Job Overview

Job title:	Head of Science Education and Outreach
Reporting to:	CEO
Responsible for:	Education and Outreach Executive
Location:	Jnetics office – Elstree
Salary:	Dependent on experience
Hours:	4 days (occasional evening/weekend work)

Background to Jnetics

Jnetics is the only cross communal charity in the UK devoted to improving the prevention, diagnosis and management of Jewish genetic disorders (JGDs). These are conditions that, although are not exclusively Jewish, are increased in prevalence compared to the general population, or are of significance among individuals of Jewish ancestry.

Recessive JGDs

Jnetics raises awareness of and educates about severe recessive JGDs and the importance of preconception carrier screening in their prevention.

Jnetics offers carrier screening for 47 of the most severe recessive JGDs via 3 distinct channels – The Jnetics Clinic, Jnetics in Schools, Jnetics on Campus. Around 1 in 3 participants screened via our services is identified as carrier.

BRCA-related cancer

Jewish people have an increased risk of having a fault in either of their BRCA genes – BRCA1 and BRCA2- compared to the general population.

In early 2024, the NHS England will be fully launching 'The NHS Jewish BRCA Testing Programme' (soft launch started Jan 2023 and is ongoing) which offers anyone aged 18 or over living in England with one or more Jewish grandparent free BRCA testing and increased surveillance or other risk management measures to those found to be carriers of such a fault.

Jnetics, in partnership with Chai Cancer Care (the leading Jewish cancer support charity), has been appointed as an official partner to NHS England responsible for delivering a community engagement campaign relating to this new testing programme. The aim of the campaign is to ensure that the community, as well as those who are ancestrally Jewish yet unaffiliated to the community, are informed what BRCA testing is and how they can access it through the programme. The campaign seeks to ensure that individuals also have the adequate support to make their decision about whether and when to be tested, during the process and after they receive their results.

Role description

A senior role, part of the senior management team, responsible for the development and delivery of Jnetics' community outreach, education and awareness raising activities, with the support of the Outreach and Education Executive. Also responsible for liaison with external medical and genetic counselling support including Jnetics' Scientific and Medical Advisory Board.

These activities should be designed for and directed at key audiences including the target screening demographic, community leaders, healthcare professionals and the wider community.

Main duties and responsibilities

1. Responsible for developing strategy for and managing all 'recessive' outreach and education activities (working closely with the recessive screening service delivery team)
 - a. Education of Jewish Year 12 students via Jnetics in Schools Programme via educational session and other informal routes
 - b. Education of Jewish Year 12 students' parents
 - c. Education of Jewish University students for Jnetics on Campus Programme – using strong social media campaign, events, engagement and education and stakeholders
 - d. Education and engagement of Jewish Young Professionals (YP) via social media campaigns, events, advertising and strategic partnerships with relevant community groups, organisations, synagogue movements and workplaces
 - e. Education of Jewish religious leaders such as Rabbis, Rebbetzens, Bride/Groom tutors
 - f. Education of relevant healthcare professionals such as GPs and midwives
 - g. Education of wider community via social media, PR campaigns, advertising and community events, 'GENEuary', etc
 - h. Respond to recessive disorder related queries received via phone or email
 - i. Ongoing monitoring, analysis, and improvement of performance of all activities mentioned

2. Responsible for management (with BRCA Campaign Project Manager and external creative and PR agency) and delivery of Jnetics BRCA-related engagement initiatives designed to educate about BRCA-related cancer/BRCA gene testing and signposting to the new NHS Jewish BRCA Testing Programme.
 - a. Organise and deliver ongoing schedule of public educational events in partnership with key community or other partners such as religious leaders, synagogues & synagogue movements, community organisations, national cancer-related charities, relevant local councils etc
 - b. Develop awareness raising initiatives in conjunction with strategic communal and national partners such as religious leaders, synagogues & synagogue movements, community organisations, national cancer-related charities, relevant local councils etc
 - c. Manage and deliver targeted engagement of GPs and other primary healthcare professionals in practices in areas with large Jewish patient populations
 - d. Ensure that campaign targets mainstream, unaffiliated and Charedi communities
 - e. Develop and periodically review/update BRCA related educational materials such as presentations, leaflets, posters, public flyers, HCP flyers etc.
 - f. Support creative and PR agencies in development and delivery of social media, advertising and PR materials/campaigns
 - g. Respond to BRCA related queries received via phone or email
 - h. Periodically review and update BRCA content on Jnetics website
 - i. Ongoing monitoring, analysis, and improvement of campaign performance
3. Overall responsibility of all educational output and resources (recessive and BRCA) – website, flyers, social media content, presentation etc
4. Responsible for answering all medical / scientific queries in relation to genetic disorders whether tested for or not in a timely manner and signposting to other resources where relevant (e.g. Jnetics NHS genetic counsellor or NHS Jewish BRCA helpline)
5. Liaison with external medical and genetic counselling support including Jnetics' Scientific and Medical Advisory Board.
6. Liaison and information sharing with other organisations, including research facilities, charities and overseas Jewish organisations with overlapping interests with Jnetics

Required Experience and Skills

Experience

- Trained genetic counsellor or educated to post-graduate level in genetics/genomic medicine/related subject OR undergraduate degree in bioscience/medicine with relevant work experience
- Experience communicating complex genetic information to non-scientific audience
- Experience managing junior team members would be preferred

Skills

- In depth understanding of genetics and screening programmes for both recessive and dominant disorders
- Confident presenter with excellent speaking skills
- Strong communicator and relationship builder
- Confident writer
- Eye for detail and analytical
- Excellent organisational skills
- Independent worker and able to take initiative but ability to work within a team as required
- Knowledge of the Jewish Community would be an advantage but is not essential.
- Excel literate

How to Apply

To apply for this role please email your CV and a covering letter to aviva@jnetics.org.

Application closes Friday 13th October.